

DR TOM HORNE, PH.D.

PR AND PUBLIC OUTREACH PROFESSIONAL | GRADUATE OF THE UNIVERSITIES OF OXFORD AND GLASGOW

COMMUNICATIONS | PUBLIC RELATIONS | PRESS | CONTENT CREATION

Red River Archaeology Group: Group Communications Manager, responsible for in-person and online PR and public outreach; Press relations and Press releases; social media; and presenting the double award-winning [audio](#) and [video](#) podcast, *The Shindig*. Most recently, I wrote, co-produced, and presented a [feature-length documentary](#) about the remarkable discoveries at the Brookside Meadows Roman villa complex. I left this role in December, 2024.

I was responsible for furthering and enhancing the public standing of the company by creating, developing and delivering PR and public outreach in terms of compelling messaging and original content across a commercial archaeology group that is active in the UK, Ireland and Germany.

In terms of media relations, I maintained an extensive Press list for the national and global dissemination of my Press releases, and support colleagues in maximising media opportunities.

Govan Stones Museum: Volunteer Communications Manager / PT Museum Assistant: national and international Press and social media outreach, copy writing, content creation. Ongoing.

Antiquity Journal: Media Assistant | Public Engagement and Press Officer at global archaeology journal from 03/07/17 to 29/11/18. I wrote copy for social media and authored international press releases, subsequently dealing with worldwide journalist liaison.

Love Archaeology: Volunteer: Involved [@LoveArchaeology](#) (21,800+ X followers) since c. 15/03/2011. Established by my colleagues to promote the Archaeology department at the University of Glasgow, the aim now is to promote archaeology and history to a global audience.

TELEVISION

BBC/PBS, Researcher: [Vikings Un/covered/earthed](#) **Feb 2015 – June, July 2015**
Part-time research on BBC One / [PBS America](#) (Nova) co-production about the Viking world and its latest archaeological discoveries. I suggested stories; liaised internationally with academics / museums; and organised logistics for / attended shoots in UK and Scandinavia.

BBC, Development Researcher/Researcher **Sept 2008 – Oct 2009**
[Empire of the Seas](#): Four-part series about history of the UK for BBC Two, told through the story of the Royal Navy. c. £1,000,000-budget.

BBC, Researcher: [The Lost World of Frieze-Greene](#) **May – Nov 2005**
BBC/BFI archive series for BBC Two about a set of pioneering colour films from the 1920s. Social, economic, historical, and political research on local and national level. Sourcing of academic experts and tracing subjects from 1920s. Filmed research trips.

Majestic TV (Spain), Development Researcher: (various) **April – May 2005**
Developed historical documentaries. I also set-up and co-directed filming in Cádiz, Spain.

BBC, Junior Researcher: [The Lost World of Mitchell & Kenyon](#) **Aug 2003 – July 2004**
BBC/BFI archive series for BBC Two about rediscovered Victorian and Edwardian films.

EDUCATION AND ACADEMIA

- 2022:** Co-edited and contributed a chapter for an edited volume with Edinburgh University Press: [The Viking Age in Scotland](#) – *Studies in Scottish Scandinavian Archaeology*
- 2021:** Publication of monograph with Routledge: [A Viking Market Kingdom in Ireland and Britain](#) – *Trade Networks and the Importation of a Southern Scandinavian Silver Bullion Economy*
- 2008-2014:** University of Glasgow: Ph.D., [Scandinavian market networks in the Viking Age](#)
- 2006-2007:** University of Glasgow: M.Litt. (Distinction), Medieval Archaeology
- 1998-2001:** University of Oxford: M.A. (Oxon.)*, Ancient and Modern History (*converted undergraduate degree = 2001 BA)

CONTACT

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